

**PRESS RELEASE  
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## Launch of an Innovative Energy Optimization Project in Shawinigan

**Montreal, November 17, 2022-** It is a first at Shawinigan, with the realization of an innovative energy project enabling buildings to remain up and running in case of power outages.

In collaboration with the [Société de développement de Shawinigan](#) (SDS) that is proud to team up in this project with the [Centre d'Excellence en Efficacité Énergétique](#) (C3E), granting access to one of their buildings for vadiMAP's energy system implementation. Moreover SDS claims that this partnership will allow them to analyze and optimize their electricity consumption with the help of AI and vadiMAP's knowledge in order to promote new innovative solutions for energy management and transition for the future.

Michel Angers, Mayor of Shawinigan: *"It is natural for Shawinigan to encourage the companies on our territory to use green technologies such as vadiMAP for all of their buildings, to help us make the best choices in order to achieve our sustainability goals, and together, counter as fast as possible, the energy crisis effects"*

Dan Boucher, CEO of vadiUS: *"We are proud of this partnership with an organization based in Shawinigan, also called the City of Energy, because it always held a leading role in terms of clean energy. Shawinigan is an example to follow and we are here to help cities and companies aiming to make a difference, using the vadiMAP solution. Beyond upcoming regulations, it is with the will and the influence of cities and their leaders that we will be able to overcome both climate and energy crisis."*

### **About vadiMAP**

vadiMAP is the most advanced solution using AI to optimize building energy performance and autonomy for cities and companies. vadiMAP is labelled by the Solar Impulse Foundation and was chosen for their [solution guide for cities](#) launched at the COP27.

vadiMAP was developed by the Montreal based energy experts firm, vadiUS which offers support and an easy way to follow to commercial and industrial property owners who are seeking to adopt a sustainable energy transition by reducing their carbon footprint, while improving their operational and financial outcomes. To learn more [vadiMAP.com](https://vadiMAP.com)

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