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FOR IMMEDIATE RELEASE – April 6<sup>th</sup>, 2023

## Corporate Announcements

### Jeremy S. Boucher and Nicolas Mary

Montreal, Canada (April 6<sup>th</sup>, 2023) – Following its annual board meeting, vadiMAP is making the following changes effective immediately.

“At a time where phasing out fossil fuels, making buildings more resilient to climate change and reducing carbon emissions are touching all businesses, the vadiMAP solution has never been more relevant for the energy transition, thus we are making timely changes to strengthen our leadership.” – said Dan Boucher, new Chairman & Founder of vadiMAP.

In this context, vadiMAP shareholders unanimously appointed Jeremy S.Boucher as CEO & Co-Founder and Nicolas Mary as CTO & Co-Founder.

As co-founders, Jeremy and Nicolas demonstrated constant value creation, from business operations and technology perspectives. Their achievements combine a number of highly important milestones including our first Fortune 500 clients, the launch of vadiMAP 2.0, the commissioning of demonstration projects and the building of a unique team of experts. In addition to this announcement, Samuel Durette is promoted as Project Director. To spearhead lead generation, Jessica Poirier just joined the team as Business Development Executive. In addition to his chairman duties, Dan Boucher will be acting as Commercial Director.

“Greg Farting and Denis Chartrand, respectively ex-chairman and board member and true pioneers of the vadiMAP solution, will continue their contribution as strategic advisors. Their market intelligence and long experience in the energy sector will continue to further our innovation.” – said Dan Boucher.

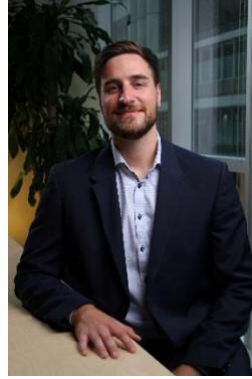
On the board of directors of the company, Éric Ducharme has been voted as a new board member to leverage thirty years of experience as a successful entrepreneur within the industrial field sector. André Hudon and Dan Boucher remain board members.

For its salesforce, Normand Hétu and Steven Desrochers will further their business development skillsets to expand vadiMAP’s penetration across North America.

“These changes are instrumental for the chapters to come such as the launch of our MAPremium offering to enhance the value of all of our products and services.” – said Dan Boucher.



Jeremy S. Boucher, P. Eng  
CEO & Co-Founder



Nicolas Mary, M. Eng.  
CTO & Co-Founder

### **About vadiMAP**

vadiMAP has created a platform to accelerate the decarbonization of commercial real estate portfolios by making energy efficiency and renewables simple to integrate. vadiMAP allows organizations to save on their energy costs, increase their energy resilience and have sustainable operations.

**To learn more on vadiMAP**  
[vadiMAP.com](https://vadiMAP.com)

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